The Newburgh Housing Needs Assessment

- The Newburgh Community Profile constitutes one section of the Newburgh Housing Needs Assessment, the first deliverable associated with the Newburgh Housing Report.
- The Housing Needs Assessment will be based on the quantitative findings presented in this slidedeck as well as input collected directly from residents as well as local housing stakeholders.
- Input from residents is being collected through the community listening sessions and an online survey.

Contents of the Community Profile

- Demographic Patterns
- Housing Conditions
- Economic Trends

Data Limitations

- While the Census is a useful, expansive, and accessible data source, it does have its limitations including:
  - Limited sample size
  - Five-year averages
  - Undercounting of populations, particularly within immigrant and undocumented communities
  - Housing inventory inaccuracies
I. Demographic Patterns
**DEMOGRAPHIC PATTERNS: ASSUMPTIONS**

**GENERAL:**
- Unless otherwise noted, all income data use 2018 inflation-adjusted US dollars.

- “20XX/YY” indicates data collected from the 5-Year Estimates of the 20YY American Community Survey (ACS). For example, “2014/18” indicates data collected from the 5-Year Estimates of the 2018 ACS.

**RACE AND ETHNICITY:**
- The term “Hispanic or Latino” always indicates populations of any race who simultaneously identify as Hispanic or Latino.

- For all graphics except “Population Distribution by Race or Ethnicity,” individuals counted in the groups “White alone”; “Black or African-American alone”; “Asian alone”; and “Other race” may or may not simultaneously be of Hispanic or Latino origin, unless the racial category is specifically qualified by “not Hispanic or Latino.”

- For “Population Distribution by Race or Ethnicity,” more specific ethnic breakdowns are available for racial data. Individuals in the groups “White alone”; “Black or African-American alone”; “Asian alone”; and “Other race” are all non-Hispanic.

- The term “Other race” is a collective term generated for the purposes of this report. It comprises individuals who marked their race on the ACS as “Native Hawaiian and Other Pacific Islander alone”; “American Indian and Alaska Native alone”; “Some other race alone”; or “Two or more races.” All of these racial groups exist in relatively low quantities in both Newburgh and Orange County (in fact, in Newburgh, there are zero individuals who identify as Native Hawaiian and Other Pacific Islander alone); the decision to combine these groups was motivated by a desire to focus on the largest racial and ethnic groups in both geographies, and the disparities that exist between them.
Map of the City of Newburgh, NY (with Census Tracts)

Source: OnTheMap
FINDINGS:

- The City of Newburgh makes up about 8% of the total Orange County population.

- Both Newburgh and Orange County have experienced a population increase of 11% between 2000 and 2014/18.
Population Distribution by Race or Ethnicity (2014/18)

**FINDINGS:**

- Orange County’s share of White residents is more than 3 times that of Newburgh.
- More than half (51%) of Newburgh’s population is Hispanic or Latino, compared to just one-fifth of Orange County’s population.
- Nearly 20% of Orange County’s Black or African-American alone population resides in Newburgh.
- Newburgh’s Black or African-American population has seen an almost 5% decrease between 2007/11 and 2014/18.

Source: ACS 2018, 5-Year Estimates
FINDINGS:

- 42% of Newburgh households and 36% of Orange County households have children under 18.

- Single female parent households make up 25% of all Newburgh households and are 3.4x more numerous than single male parent households.

- Single female parent households make up 12% of all Orange County households and are 2.8x more numerous than single male parent households.

- Single-parent households make up 33% of all Newburgh households, compared to 16% of all Orange County households.
FINDINGS:

- Orange County’s median household income is more than 2x that of Newburgh.
- Newburgh’s median household income increased by 25% from 2000 to 2014/18, while Orange County’s increased by 47% over the same period.
- 61% of Newburgh households make less than $50,000 a year, compared to 34% of Orange County households.
- Median household income varies considerably amongst Newburgh’s census tracts, with a low of $26,904 in Census Tract 4 and a high of $51,964 in Census Tract 2.
- In Census Tract 4, nearly 75% of households earn less than $50,000.
**FINDINGS:**

- For every racial or ethnic group, median household income is significantly lower in Newburgh than in Orange County, though the largest disparity exists for the Black or African-American population, for whom the median household income in Orange County is more than twice that in Newburgh.

- In both geographies, White alone non-Hispanics have the highest median household income, though the gap between White non-Hispanics and others is larger in Orange County than in Newburgh.
FINDINGS:

- The median income for all families in Orange County is more than twice the median income for all families in Newburgh.

- In both geographies, single-female-led families have the lowest median income, while married-couple families have the highest median income.

- The gap in median income across the two geographies is smallest for single-male-led families.

Source: ACS 2018, 5-Year Estimates
**FINDINGS:**

- Disparities between per capita income by race or ethnicity in Newburgh and in Orange County are much less significant than the disparities between family or household income by race or ethnicity.

- The Asian alone population has the largest gap in per capita income across the two geographies, with a difference of $12,713. The smallest gap is that of the Hispanic or Latino population: $8,163.

Source: ACS 2018, 5-Year Estimates
**FINDINGS:**

- 75% of households in Newburgh make cash earnings, compared to 80% of households in Orange County.
- 26% of households in Newburgh receive Social Security, compared to 31% of households in Orange County.
- 12% of households in Newburgh receive retirement income, compared to 22% of households in Orange County.
- 9% of households in Newburgh receive SSI, compared to 5% of households in Orange County.
- 5% of households in Newburgh receive cash public assistance, compared to 2% of households in Orange County.

Source: ACS 2018, 5-Year Estimates
FINDINGS:

- 25% of households in Newburgh have received food stamp and/or SNAP benefits in the past 12 months, compared to 10% of households in Orange County.
**DEMOGRAPHIC PATTERNS: POVERTY STATUS FOR ALL PEOPLE**

**FINDINGS:**

- Newburgh’s poverty rate is 2.5x that of Orange County.
- Poverty levels vary considerably amongst Newburgh’s census tracts, with the highest poverty rate (52%) in Census Tract 6 and the lowest (17%) in Census Tracts 1 and 2.

**Percentage of All People Below Federal Poverty Line (2014/18)**

Source: ACS 2018, 5-Year Estimates
FINDINGS:

- Within Newburgh, poverty rates are highest for Black or African-American individuals, with slightly lower rates for Other race individuals and for Hispanic or Latino individuals.
FINDINGS:

- The share of Newburgh residents 25 and over with a bachelor’s degree or beyond is half that of Orange County.

- 11% of Newburgh residents 25 and over did not attend high school, compared to 4% of Orange County residents 25 and over.

Source: ACS 2018, 5-Year Estimates
**FINDINGS:**

- The share of Newburgh students who graduate high school is 14% less than the share of Orange County students.

- In both Newburgh and Orange County, English-Language Learners (ELL) are far less likely to graduate high school than non-ELLs.

- In Newburgh, the share of male students who graduate high school is 11% less than the share of female students, while this disparity shrinks to 6% in Orange County.

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**High School Graduation Rates by Sex and Language Spoken (2019)**

![Chart showing high school graduation rates by sex and language spoken in Newburgh and Orange County.](chart.png)

Source: NYS Education Department
FINDINGS:

- In both Newburgh and Orange County, high school graduation rates for Black or African-American and Hispanic or Latino students are nearly identical, and graduation rates for White students are significantly higher.

- In Newburgh, the share of White students who graduate high school is 20% higher than the share of Black or African-American and Hispanic or Latino students who graduate.

Source: NYS Education Department
### NEWBURGH WORKING RESIDENT JOB COUNT (2017)

<table>
<thead>
<tr>
<th>Industry</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Health Care and Social Assistance</td>
<td>17%</td>
</tr>
<tr>
<td>Retail Trade</td>
<td>14%</td>
</tr>
<tr>
<td>Accommodation and Food Services</td>
<td>9%</td>
</tr>
<tr>
<td>Administration &amp; Support, Waste Management</td>
<td>8%</td>
</tr>
<tr>
<td>Educational Services</td>
<td>8%</td>
</tr>
<tr>
<td>All other sectors</td>
<td>46%</td>
</tr>
</tbody>
</table>

### ORANGE COUNTY WORKING RESIDENT JOB COUNT (2017)

<table>
<thead>
<tr>
<th>Industry</th>
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<tr>
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<tr>
<td>Educational Services</td>
<td>12%</td>
</tr>
<tr>
<td>Accommodation and Food Services</td>
<td>7%</td>
</tr>
<tr>
<td>Public Administration</td>
<td>6%</td>
</tr>
<tr>
<td>All other sectors</td>
<td>47%</td>
</tr>
</tbody>
</table>

Source: OnTheMap

### FINDINGS:
- Newburgh and Orange County share four of their top five industry sectors by working resident job count; for both geographies, the highest number of working resident jobs exists in Health Care and Social Assistance.
FINDINGS:

- For the past 20 years, Newburgh’s unemployment rate has been slightly higher than that of Orange County.
- The unemployment rate in Newburgh peaked in 2009 at 11%, while Orange County’s unemployment rate peaked in 2010 at 8%.
- In 2019, the unemployment rate was 5% in Newburgh and 4% in Orange County.
- Newburgh’s share of youth aged 16-19 who are out of school and out of work (17%) is almost 10% higher than that of Orange County (8%).
Demographic Patterns: Work Transportation

FINDINGS:
- The vast majority of workers in both Newburgh and Orange County commute to work by car.

Means of Transportation to Work (2014/18)

- Car, truck, or van: 84% (Newburgh), 71% (Orange County)
- Public transportation (excluding taxicab): 7% (Newburgh), 5% (Orange County)
- Walking: 4% (Newburgh), 11% (Orange County)
- Taxicab, motorcycle, or other means: 2% (Newburgh), 8% (Orange County)
- Work from home: 5% (Newburgh), 3% (Orange County)

Source: ACS 2018, 5-Year Statistics
FINDINGS:

- 20% of Newburgh workers do not have a vehicle available for work transport, compared to less than 5% of Orange County workers.

Source: ACS 2018, 5-Year Statistics
II. HOUSING CONDITIONS
GENERAL

- “2014/18” indicates data collected from the 5-Year Estimates of the 2018 American Community Survey (ACS). Similarly, “2007/11” indicates data collected from the 5-Year Estimates of the 2011 ACS, and so on for any other years presented in this format.

- On slides including trend data, findings written in the present tense and without a specified year always refer to 2014/18 data.

RACE AND ETHNICITY

- The term “Hispanic or Latino” always indicates populations of any race who simultaneously identify as Hispanic or Latino.
**FINDINGS:**

- Newburgh’s homeownership rate (31%) is less than half that of Orange County (68%).

- Within Newburgh, residents who are White alone, not Hispanic have the highest homeownership rate: 3x the rate for Black or African-American alone residents; and 2.4x the rate for Hispanic or Latino individuals of any race.

Source: ACS 2018, 5-Year Estimates
**FINDINGS:**

- Of Newburgh’s 11,765 housing structures, 57% (6,682) have 1 or 2 units, while 43% (5,083) are multi-family structures (3 or more units).

- Of Orange County’s 142,360 housing structures, 79% (111,786) have 1 or 2 units, while 21% (30,574) are multi-family structures (3 or more units).

- 17% of Orange County’s multi-family structures exist in Newburgh.

- There are 1,063 multi-family structures per square mile in Newburgh, while there are only 6 multi-family structures per square mile in Orange County.

Source: ACS 2018, 5-Year Estimates
**FINDINGS:**

- More than 60% of all housing structures in Newburgh were built in 1939 or earlier, while less than 25% of housing structures in Orange County are this old.
- Less than 5% of Newburgh’s housing structures were built in the 21st century, with zero housing structures built in 2010 or later. In Orange County, 13% of housing structures were built in the 21st century, with 3% built in 2010 or later.
- 5% of Newburgh’s housing structures were built between 1980 and 1999, while 25% of Orange County’s housing structures were built during this period.

*Source: ACS 2018, 5-Year Estimates*
FINDINGS:

- Between 2006/10 and 2014/2018, the median value of owner-occupied homes has decreased by a net value of $56,500 in Newburgh and $48,400 in Orange County.

- Unlike Newburgh, Orange County saw a slight spike in median owner-occupied home value between 2012/16 and 2014/18.

- In 2014/18, 65% of owner-occupied homes in Newburgh were valued at under $200,000, compared to only 29% of the owner-occupied homes in Orange County.

**FINDINGS:**
- In both geographies, the median gross rent increased between 2006/10 and 2014/2018, with Newburgh’s median gross rent always slightly less than that of Orange County.

FINDINGS:

- In both geographies, 59% of renter-owned homes have a gross rent of $1,000 to $1,999.

- In both geographies, a lack of cash rent, gross rents of less than $500, and gross rents of $2,000 or more are relatively infrequent.

- 27% of renter-owned Newburgh homes and 23% of renter-owned Orange County homes have gross rents of $500 to $999.

Source: ACS 2018 (5-Year Estimates)
FINDINGS:

- Between 2006/10 and 2014/18, median selected monthly homeowner costs for both Newburgh and Orange County have remained relatively consistent.

- Median selected monthly homeowner costs for Newburgh peaked in 2010/14 at $1,790 and peaked in 2008/12 for Orange County at $1,966.

FINDINGS:

- Nearly half of owner-occupied Newburgh homes have selected monthly homeowner costs of $1,000 to $1,999, compared to 36% of owner-occupied Orange County homes.

- In both geographies, selected monthly homeowner costs less than $500 and at or above $3,000 are relatively infrequent.

- About 20% of owner-occupied homes in both geographies have selected monthly homeowner costs between $500 and $999.

- 23% of owner-occupied Newburgh homes and 28% of owner-occupied Orange County homes have selected monthly homeowner costs between $2,000 and $2,999.

Source: ACS 2018 (5-Year Estimates)
FINDINGS:
The share of cost-burdened owner-occupied homes in Newburgh is 11% higher than the share of cost-burdened owner-occupied homes in Orange County.

In most Newburgh census tracts, about 45% of owner-occupied homes are cost-burdened, though this share rises to 61% in Census Tract 5.02 and drops to 18% in Census Tract 5.01.

Source: ACS 2018 (5-Year Estimates)
**FINDINGS:**

- 61% of Newburgh rental homes and 54% of Orange County rental homes are cost-burdened.
- More than half of all rental homes in every Newburgh census tract are cost-burdened, with this rate rising as high as 75% of rental homes in Census Tract 6. Census Tract 4 has the lowest cost burden rate for rental homes, at 52%.

Source: ACS 2018 (5-Year Estimates)
III. ECONOMIC TRENDS
ECONOMIC TRENDS: ASSUMPTIONS

GENERAL
- Any findings written in present tense without a clearly specified year refer to 2017 data.

DEFINITIONS
- **Local Workforce; Local Workforce Workers**: A geography’s local workforce is comprised of workers employed in that geography, regardless of where they live. Newburgh’s local workforce, for example, is comprised of all people, Newburgh residents and non-residents alike, who are employed in Newburgh.

- **Working Residents**: A geography’s working residents are those residents who are employed, even if their place of employment is not the same as the place in which they live. Newburgh’s working residents, for example, are all Newburgh residents who are employed somewhere.
**ECONOMIC TRENDS: LOCAL WORKFORCE JOBS PER SQUARE MILE**

**FINDINGS:**
- The most jobs within Newburgh’s local workforce exist within the central area of the city, with the densest area taking up parts of Census Tracts 1, 3, 4, and 5.01. Further from the center of the city, there are fewer jobs per square mile.

Source: OnTheMap

Newburgh Local Workforce: Job Count Density (2017)
FINDINGS:

- The local workforce job counts of both geographies decreased from 2008 to 2009.

- While Orange County’s local workforce job count has been steadily increasing since 2009, Newburgh’s local workforce job count decreased from 2011 to 2013.
FINDINGS:

● The working resident job counts of both geographies decreased from 2008 to 2009.

● While Orange County’s working resident job count has been steadily increasing since 2009, Newburgh’s working resident job count decreased slightly from 2009 to 2010 and dramatically from 2010 to 2011.
ECONOMIC TRENDS: SECTOR DISTRIBUTION

NEWBURGH LOCAL WORKFORCE JOB COUNT BY NAICS INDUSTRY SECTOR

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Health Care and Social Assistance</td>
<td>2,895</td>
<td>3,078</td>
<td>6%</td>
</tr>
<tr>
<td>Educational Services</td>
<td>2,033</td>
<td>2,224</td>
<td>9%</td>
</tr>
<tr>
<td>Administration &amp; Support, Waste Management and Remediation</td>
<td>566</td>
<td>1,642</td>
<td>190%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>561</td>
<td>647</td>
<td>15%</td>
</tr>
<tr>
<td>Accommodation and Food Services</td>
<td>408</td>
<td>606</td>
<td>49%</td>
</tr>
<tr>
<td>All other sectors</td>
<td>2,973</td>
<td>3,304</td>
<td>11%</td>
</tr>
</tbody>
</table>

ORANGE COUNTY LOCAL WORKFORCE JOB COUNT BY NAICS INDUSTRY SECTOR

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Health Care and Social Assistance</td>
<td>18,796</td>
<td>24,311</td>
<td>29%</td>
</tr>
<tr>
<td>Retail Trade</td>
<td>21,447</td>
<td>20,978</td>
<td>-2%</td>
</tr>
<tr>
<td>Educational Services</td>
<td>14,209</td>
<td>15,355</td>
<td>8%</td>
</tr>
<tr>
<td>Accommodation and Food Services</td>
<td>7,849</td>
<td>9,611</td>
<td>22%</td>
</tr>
<tr>
<td>Administration &amp; Support, Waste Management and Remediation</td>
<td>5,233</td>
<td>8,692</td>
<td>66%</td>
</tr>
<tr>
<td>All other sectors</td>
<td>51,707</td>
<td>58,681</td>
<td>13%</td>
</tr>
</tbody>
</table>

Source: OnTheMap

FINDINGS:

- Newburgh and Orange County share four of their top five industry sectors by local workforce job count; for both geographies, the highest number of local workforce jobs exists in Health Care and Social Assistance.

- 15% of Orange County’s local workforce jobs exist in Retail Trade, while this sector accounts for only 3% of jobs in Newburgh’s local workforce.

- Except for Retail Trade in Orange County, which saw a 2% decrease between 2008 and 2017, the top five sectors in both geographies have seen increases in job counts between 2008 and 2017. Most notable is Newburgh’s Administration & Support, Waste Management and Remediation sector, which saw a 190%
ECONOMIC TRENDS: INFLOW/OUTFLOW

**FINDINGS:**

- In total, 11,501 jobs are held by people employed in Newburgh, and 11,469 jobs are held by Newburgh residents.
- 1,578 jobs are held by people who both live and work in Newburgh.
- 9,923 jobs are held by people who work, but do not live, in Newburgh.
- 9,891 jobs are held by people who live, but do not work, in Newburgh.

**Newburgh Job Count: Inflow/Outflow (2017)**

**Note:** Overlay arrows do not indicate directionality of worker flow between home and employment locations.

**Source:** OnTheMap
## FINDINGS:

- In 2017, the five places with the five largest shares of jobs held by working Newburgh residents were: Newburgh, New York City, and the CDPs of Gardnertown, New Windsor, and Orange Lake.

- Over time, Newburgh and New York City have remained the most popular destinations for Newburgh working residents.

- The majority (63%) of working Newburgh residents are employed in places that are not one of the aforementioned top five places by job count.

### JOB COUNTS BY PLACES WHERE NEWBURGH WORKING RESIDENTS ARE EMPLOYED

<table>
<thead>
<tr>
<th>Place of Employment</th>
<th>2008</th>
<th>2012</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>All places:</td>
<td>10,952</td>
<td>7,887</td>
<td>11,469</td>
</tr>
<tr>
<td>City of Newburgh, NY</td>
<td>1,350</td>
<td>1,273</td>
<td>1,578</td>
</tr>
<tr>
<td>City of New York, NY</td>
<td>1,357</td>
<td>657</td>
<td>1,911</td>
</tr>
<tr>
<td>Gardnertown CDP, NY</td>
<td>305</td>
<td>309</td>
<td>214</td>
</tr>
<tr>
<td>New Windsor CDP, NY</td>
<td>208</td>
<td>207</td>
<td>296</td>
</tr>
<tr>
<td>Orange Lake CDP, NY</td>
<td>308</td>
<td>305</td>
<td>243</td>
</tr>
<tr>
<td>All other locations</td>
<td>7,424</td>
<td>5,136</td>
<td>7,227</td>
</tr>
</tbody>
</table>

Source: OnTheMap